

Mitra Manavi rad

Associate Professor

Education

PhD in Art Research

M.Sc in Visual Communication & Illustration from Tehran university

Graduated from Iranian Society of Calligraphers, with honour, rating A

Experiences

University faculty member

Head of graphic department

Head of art library site in faculty of art

Head of computer site in faculty of art

Art director in graphic design studio

Member of Iranian society of calligraphy

Honors & Memberships

Diploma of honor, tablet of commendation and gold coin in the "First International Calligraphic Festival"/Tehran museum of contemporary arts / Iran

Awards from the Association of guardians of culture and art of Iran

Diploma of honour, tablet of commendation and gold coin for the art works appreciated " in 4 th. Iranian Graphic Design Biennial" / Tehran contemporary arts museum / Iran

Appreciated as art researcher at university from 2001 to 2017

Appreciation for the educational activities of the university

Ranked first received awards for scholastic calligraphy

Ranked research sample in PhD

Member of Iranian society of calligraphy

Jury member in the "First seminar on art therapy /Tehran / Iran

Jury member in the "First seminar of shiraz art style" / Iran

Faculty member in research group at university / faculty of art

Member of promotion committee in faculty of art

Scientific secretary of the "4th. conference theoretical foundations of visual arts and Iran art history approach in the past three decades"/Tehran /Iran

PhD,council member of the faculty of arts

Board of Directors member in Iran scientific society of visual arts

Receive awards for top rank researcher in Alzahra university

Jury member of the "3th. conference theoretical foundations of visual arts and Iran environmental graphic approach in the past three decades"/ Tehran /Iran/2016

Receive honors for academic excellence

Jury member of the "2 th . conference theoretical foundations of visual arts and Iran sociology of art approach in the past three decades"/Tehra /Iran/2015
Ranked first in the test calligraphy
Jury member of the "Seminar on urban graffiti " / Iran
Jury member of the "4 th . conference theoretical foundations of visual arts and Iran art history approach in the past three decades"/Tehran /Iran/2017
Jury member in "Position of decorative motifs in Islamic art conference" / Tehran /Iran
Appreciated in "The First Seminar of Iran's economy, arts and culture" / ECO Cultural Institute

Exhibitions
The exhibition of graphic design / Science & Industrial university/1986
The exhibition of iranian master calligraphers / Paris / France/1990.
Exhibition of calligraphy artists/Paris/1990
The exhibition of masters calligraphy / Reza Abbasi musume / Tehran / Iran/1993.
The exhibition of women artists / Reza Abbasi musume / Tehran, Iran/1994.
The exhibition of master calligraphers and typographers / Tehran international fair/1994.
The 4 th. Biennial of Iranian graphic designers / Tehran museum of contemporary arts/1995
The first international calligraphic festival / Tehan museum of contemporary arts / Iran/ 1996
The 6 th. Biennial of Iranian graphic designers / Tehran museum of contemporary arts/1997
The exhibition of calligraphy and typography masters / Creative arts center / Tehran / Iran/ 1998
The exhibition of master calligraphers, anniversary of "Darvish Abdolmajid Taleghani" / Saadabad art gallery/ Tehran / Iran/1999
Exhibition of Calligraphy and Typography/Turkey/1999
The exhibition of masters contemporary calligraphers and typographers, Kuwait/2001
Exhibition of calligraphy artists/Pakistan/Lahore/2002
Calligraphy Exhibition / Kuwait / 2004
Exhibition of calligraphy artists / Paris /2007
The 2 th. International calligraphic festival / Tehan museum of contemporary arts / Iran/2007
Iranian art exhibition / Canada / 2010
Typography Exhibition / Italy / 2012
The First exhibition of graphic arts / ECO Cultural Institute/2015
Exhibition Poetry / University of Alzahra/2015
Women Exhibition, earth, peace / Academy of Arts/2015
Calligraphy & Typography Exhibition / England / 2016
Faculty art exhibition/ Alzahra university/ 2016
Exhibition of Visual Arts in Fashion Festival/ Vahdat Hall/Tehran/Iran/2016
Faculty art exhibition/ Alzahra university/ 2017

Articles

Analysis of written communications in area of artistic expression/ Honar-Ha-Ye-Ziba Journal / Tehran University / Iran

Recognition and analysis of pictorial sign / Honar-Ha-Ye-Ziba Journal/ Tehran University /Iran

Chronological study of women calligraphers A.H. world /Jelve-ye-Honar Journal/ Alzahra university /Iran

Calligraphy, a pure form of the contemporary visual literacy / Jelve-ye-Honar Journal/ Alzhra university/ Iran

About letters / Jelve-ye-Honar Journal/ Alzahra university / Iran

Calligraphy in the era of technology / Ketab-e Mah (An specialized informative & Critical Montly book review) / Iran

Official script in Ashkani era / Journal of Historical Research and Studies / Iran

Identity discourse in Iran contemporary graphic/Journal of visual & applied arts/ University of Art / Tehran/ Iran

Defamiliarization approach in process of visual communication (field of advertising illustration)/ Honar-Ha-Ye-Ziba Journal/ Tehran University / Iran

Interaction of Structure and Style in Cursive Nastaliq Manuscripts of Shafia , Darvish & Golestaneh/ Negareh journal/Tehran/Iran

A Study of Kitsch Approach in the Field of Visual Communication / Honar-Ha-Ye-Ziba Journal / Tehran University / Iran

Advertising and satisfy the audience with an emphasis on commercial advertising surrealistic/ Jelve-ye-Honar Journal/ Alzhra university /Iran

Investigation & comparison of visual elements in websites of top universities/ Indian journal of natural sciences

The role of Photography and defamiliarization in Land art / Honar-Ha-Ye-Ziba Journal / Tehran University / Iran

Studying the Interactivity between Audience and Urban Advertisement /Journal of history & art research

Comparison of visual elements used to design Iranian academic websites / Indian journal of natural sciences

Article in Conferences:

The impact of the economic potential on cultural tastes Book CoverAudiences/ First national conference on Iran's art and culture economy/Tehran, Iran

Book Cover Design from the view of Visual Communication Audiences;Based on Pierre Bourdieu's Cultural Capital Theory*/ The 2th. conference theoretical foundations of visual arts and Iran sociology of art approach in the past three decades/Tehra /Iran

An introduction to the theoretical aspects of calligraphy Shia/ Conference Shia situation of art in explaining the concepts and values of Islamic Art/ Tehran,Iran

New Approach in Environmental Graphic:Interact the Audience with Interactive Billboards in compare of Iranian Simple Billboards / The 3th. conference theoretical foundations of visual arts and Iran environmental graphic approach in the past three decades/ Tehran /Iran

Analysis of Report of users Searching Transaction Strategies on the Web-Site Stores Country/ Istanbul 47th International Conference on "Social Science & Humanities- Istanbul, Turkey

A study of the history of contemporary art's identity and its impact on graphic arts(Case study:Iranian posters in Eighties / The 4th. conference theoretical foundations of visual arts and Iran art history approach in the past three decades/Tehran /Iran

Analysis of Websites Linked Network of the Research Institute of Iran: Overt and Covert Relations/ Kuala Lumpur 29th International Conference on "Economics & Humanities/ Kuala Lumpur, Malaysia

Historiography book cover design approach in the last three decades in Iran/ The 4th. conference theoretical foundations of visual arts and Iran art history approach in the past three decades/Tehran /Iran

Evaluation of Required Standards for Academic Web Design in Iran/ Melbourne 10th International Conference on "Business, Economics, Social Science & Humanities/Melbourne,Australia

Completed research projects

Review and classify the various forms of letters in Persian calligraphy / 2010

Development of calligraphy in cursive Nastliq of Safavid and Qajar period / 2011

The interaction of structure and style in cursive Nastliq script / 2012

Study of remove concepts familiar approach and process it in visualization performance advertising/ 2013

Study of theoretical performance audience-centric approach in the field of visual communications/ 2017

Book

Aesthetic theme at calligraphy artworks of Pahlavi & Cursive Nastaliq script / Alzahra university publication/ 2014

Publications

About 254 printed artworks, for example:

Brochure design for Iranian master calligraphers

Book cover design for "Parvin Etesami's poems"

Layout design for "Persian pottery"

Poster design for the first seminar on art therapy

The selection book of 4 th biennial of Iranian graphic designers

The selection book of 6 th. biennial of Iranian graphic designers

The first selected book of Iranian graphic designers

The selection book of 2th. Calligraphic festival

Logotype design for Innovation center of Alzahra university

Sign design for Innovation center of Alzahra university

Sign design for Alumni Association of Alzahra university

Cover design for book: aesthetic theme at calligraphy artworks of Pahlavi & Cursive-Nastaliq script

Letter head & Pocket & visit card design for Alumni Association of Alzahra university

Contemporary iranian calligraphers

Brochure design for management Co.

Letter head & Pocket & visit card design for scientific members of Alzahra university

Letter head & Pocket & visit card design for S&A industrial Co.

Billboard design for Iran carpet fair

Letter head & Pocket & visit card design for Iran carpet Co.

Poster design for research week in Alzahra university

Dissertation Supervisor

Study of logotype in packaging

The impact of type on logo design in seventies AD in Iran

The introduction of visual features Zar bold font

Study motives of Vakil Complex in Kerman

Lotus motive in center of iran studies

The role of font design in environmental graphic
New innovations in the sign of the eighties Iran
Analysis of the magazine and its structure
The impact of five senses on graphic
Corporate identity design for Pars Medad Co.
Corporate identity design for travel agency Co.
The use of color in web design
Corporate identity design for computer Co.
Factors affecting the design of labels
Evaluation of Conceptual Art
Identity and advertising agency
Design approach and experience in packaging design
Photography and typography in posters theater
Analysis of imaging top art works child looking at the collage
Web graphic design
Graphic role in interior design
Poetry in Iran for preschool age children and Illustrations
A Research sign design inspired by the figures refers to the Sassanid era
Plan visual expression and the impact of social problems
Infographic design theme resistance economy
Poster role in the social development of East and West
Typography poster with the theme music
Image and text position in urban environment Tehran
Typography poster called Fame presented Iran with emphasis on character
Graphic role in interior design
Poetry and Illustration in Iran for preschool age children
Study symbols and motifs Iranian celebrations
Typography poster design based on Rumi
Imaging in the field of animal protection ads
The graphics in the Kayhan daily press review
Visualization in Advertising
Villas in graphics
Typography
Quranic concepts and graphics
Illustration journal articles in Iran and world
Timeline of Iranian Graphic
Grid Magazine
Search and graphical analysis of marriage documents in Iran's Qajar
Study motives in Mofakham mirror mansion house and its function in graphic

Study graphic identity of Iran from the perspective motife and calligraphy
Analysis of Iran commercial advertising from 2006 to 2016
Study Graphic art works of women artists in modern and post-modern period
History written and graphical result of it during the Timurid, Safavid and Qajar
Study motion in packaging with emphasis on structure and function
Recognition old script in head of old houses Tehran
Animal myth in Shahnameh and its function in contemporary Iranian graphic
Phoenix signs of fabulous image Manteghotteir Attar
The Role of calligraphy in the fabric of the first nine centuries
Comparative study of graphics structure pottery designs Susa and Nishapur
Comparative study of mythology concepts Iran and Mesopotamia
Typology of Sassanid metalworks
Study graphical aspects of Chinese traditional buildings registered in Dezfu
Review and Classification stucco motifs and inscriptions in the period patriarch of view graphic
Evaluation of photo-based poster designed by photographers postmodern
Review new approaches in contemporary typography Typography world and its impact on Iran
The importance of image and text in billboards in Tehran
The role of language and expression as typography in films
Study design strategy for fast food products
Defamiliarisation of the influence of advertising illustration
Written and visual communication analysis in the world's press ads
The role of ideas in advertising
Contrast interaction of form and size of the urban creative advertising
The impact of tactical thinking in the advertising world's top brands (Samsung case study)
Represent graphic elements in the title of visual narrative by TV series
Posters impact on both the 70 and 80 of Switzerland's 70's and 80 posters for two decades with an emphasis on minimalism and typography
Introduction to Calligraphy and typography in posters of contemporary Iran and Impact illustration hand techniques to express the content of the posters last five years Iran
The status of non-realistic illustration in posters 19th to 21 AD
Visual examination of the design of academic sites
Iranian contemporary theater posters with the approach of the early 80 Absurd
Sign design according to the Safavi coins
A comparative study of the music of the corner row and textiles Iran during the Safavi and Qajar
Application Cursive Nastaliq calligraphy and Nastaliq calligraphy in posters of Iran
Animated typography in space clipar
Evolution and impact of identity discourses in contemporary Iranian graphic decades of 40 and 50 AD
Study the gap between graphic art and commercial graphic in Iran since 80
Call unconscious contacts in the supernatural expression of graphics realism
Conformation of both for commercial and graphic art by adopting a critical theory, aesthetics

Semiotics Kufi calligraphy
Nastaliq calligraphy in Qajar period
Visual reading the symbols of human and cow in Jiroft and Marlik
Interactive billboards review and its function on the audience
Visual Features Toqra calligraphy from the perspective of the audience
Evaluation of negative space notifications tenth International Poster Biennial in Iran
The political impact of socio-economic survey on arts school Saqakhaneh sociolinguistics art (Pierre Bourdieu)
Study of notification rules infographic
Study of the color, motife and structure industrial tools packaging
Imaging study of Momayez illustrations in the magazine (Book of the Week)
Study visual images of love in Iran contemporary illustrations
Review the graphic and its use in making the movie menu (Case Study: horror films of the last decade)
Study sync feature on posters of the 80's and 90's with an emphasis on Iranian miniature