

# Farzaneh Honarbakhsh

Member of academic board, Department of Industrial Design  
School of Art, Alzahra University, Tehran, Iran  
f.honarbakhsh@alzahra.ac.ir  
+98 (21) 85692749

## EDUCATION & QUALIFICATIONS

- 2005-2006 MSc Industrial Design, University of Salford, Manchester, United Kingdom  
Thesis: *Research study on "Lighting Effects" and a solution towards its design/*  
*Practical project: Pendant lighting for living room*
- 1996-2001 BA (Hons) Industrial Design, Alzahra University, Tehran, Iran  
Thesis: *Research study on effective factors in design of "Publication Kiosk" for*  
*the city of Tehran*  
Awarded first class degree and recognised as the best student in the  
university. Four years average score of 17.52 from 20 corresponds to A<sup>+</sup>

## POSITIONS

- Sep. 2013 - Dec. 2015 Head of department of Industrial Design, School of Art, Alzahra University, Tehran, Iran
- Sep. 2013 - Dec. 2015 Member, School of Art Committee on Education
- 2010 - present Member, School of Art Committee on Promotion
- 2009 - present Supervisor of Industrial Design students

## WORK EXPERIENCE

- Feb. 2008- Feb. 2009 Lecturer at Industrial Design Department , Art and Architecture Faculty, Azad University, Tehran, Iran
- 2001- present Freelance Designer and Consultant, Product Design, Interior Design, Urban Furniture, Graphic Design
- June 2007- Sep. 2008 Working in Padisan Co., the stove manufacturer, as an industrial designer
- 2004-2005 Working for an animation group as a background designer

## MODULES COVERED

- Alzahra University 6 Projects of Industrial Design including; 1 (Designing Process), 3 (Human Factors Engineering), 4 (Creativity Techniques), 5 (Environmental Design), 6 (Present & Future Design) and 7 (Furniture Design)/ Foundations of Industrial Design 2/ Human Factors Engineering (Ergonomics) 2/ Foundations of Visual Art 1 & 2/ Basic Photography 1 & 2/ Basic Design Studio 1/ Internships
- Azad University Project of Industrial Design 1 (Designing Process)/ Foundations of Industrial Design 2/ Foundations of Visual Art 2

## PUBLICATIONS

### Journal

- Shojanoori, F., Jamali, M., Shojanoori, N., Honarbakhsh, F., & Akbari, M. (2016). Effective Factors in Developing Handicrafts, the Case of Kelash (Giveh Industry). *Journal of Research and Rural Planning*, vol. 5, no. 2, (14). [in Persian]
- Hassanzadeh, Z. S., Hosseini, S. R., & Honarbakhsh, F. (2015). Study of the Educational Factors Contributing to Realization of the Objectives of Entrepreneurial University. *International Journal of Advanced and Applied Sciences*, vol. 2, issue 10, pp.1-12
- Shojanoori, F., Jamali, M., Honarbakhsh, F., Shojanoori, N., & Akbari, M. (2015). An Analysis of the Environmental Factors Influencing the Handicraft Development. *International Journal of Review in Life Science*. vol. 5, no. 10, pp.91-102
- Allahdadi, M. & Honarbakhsh, F. (2015). Examine the Role of Creativity in Industrial Design. *Indian Journal of Fundamental and Applied Life Sciences*. vol. 5, no. S1, pp. 557-564.

### Conference

- Honarbakhsh, F., Shojanoori, F., Shojanoori, N., & Jamali, M. (2014). Improvement of Transferable Skills of the Students Using Practical Research Method. *1st National Conference on the Futures Studies of Higher Education in Iran: Internationalization of Universities; Perspectives and Challenges*. Qazvin, Iran, May 10-28.
- Jamali, M. & Honarbakhsh, F. (2015). A Comparative Study of Vision, Mission and Values in Some Universities of Iran, Europe & America. *1st National Conference on the Futures Studies of Higher Education in Iran: Internationalization of Universities; Perspectives and Challenges*. Qazvin, Iran, May 18-20.
- Jamali, M. & Honarbakhsh, F. (2014). Study of Effective Environmental Factors in Green Products Manufacturing. *International Conference on Engineering, Arts Management and Environment*. Szczecin, Poland, December 11-12.
- Allahdadi, M. & Honarbakhsh, F. (2014). Investigation and Analysis Creative Techniques in Industrial Design. *International Conference on Engineering, Arts Management and Environment*. Szczecin, Poland, December 11-12.
- Honarbakhsh, F. & Allahdadi, M. (2014). Study of Furniture Design Indicators with Approach to Export Development. *The 7th International Conference on World Trade in Furniture, Design, Art, Decoration & Correlated Industries IICC*, Tehran, Iran, October 14.
- Allahdadi, M. & Honarbakhsh, F. (2014). Study of the Function of Visual Elements in Interior Design. *The 3rd National Conference of Interior Architecture and Decoration*, Isfahan, Iran, February 27.
- Akbari, M., Honarbakhsh, F., & Jamali, M. (2014). Analysis of Effective Environmental Factors on the development of handicrafts. *The 10th Conference on Women Entrepreneurship (International); Entrepreneurship & Business Development in the Areas of Arts, Crafts Women*, Tehran, Iran, February 18-19.
- AzarafroozPour, F., Shokri, P., Honarbakhsh, F., & SaeedMehr, S. (2014). Internships, an Opportunity to get acquainted with Work and its Ambience. *National Conference on the View toward Effective Communication between Industry and University*. University of Mazandaran (UMZ), Iran, February 20
- Country Paper for Workshop on Eco-design. Taipei, Taiwan, November 2010.

## PRESENTATIONS

- 2014 Investigation and Analysis Creative Techniques in Industrial Design, International Conference on Engineering, Arts, Management and Environment, Szczecin, Poland

- 2014 Analyzing the Role of Visual Elements in Interior Design, Alzahra University, Tehran, Iran
- 2013 Introduction to TRIZ (a problem solving methodology), Alzahra University, Tehran, Iran
- 2013 Workshop on Familiarities with Team-working, Alzahra University, Tehran, Iran
- 2010 Eco-design in Taiwan, School of Art, Alzahra University
- 2010 Country Paper for Workshop on Eco-design, Taipei, Taiwan
- 2008 Workshop on Introduction to Communication Tools, Entrepreneurship Centre, Alzahra University, Tehran, Iran

## **RESEARCH PROJECTS**

- 2013-2015 Cooperation in (Study of) Evaluation of the female student's entrepreneurial skills development, undertaking the problem-based learning.
- 2014 Design and supervision of "Memorial of 35 martyr students" in Tehran
- 2014 Design and supervision of "Haftsin" for Nowrooz 93 in Tehran

## **DISTINGUISHED ACTIVITIES**

- 2015 - present Committee Member of Action Plan Formulation for School of Art in the years 2015-2016, Alzahra University
- 2015 - 2016 Committee Member of Development and Promotion of Industrial Design in the Industries, Ministry of Industries and Business of Iran
- Dec. 2015 Member of consultation meeting for Revision of Challenges and Strategies of Design Education in Iran, Tehran University of Art
- Sep. 2015 Cooperation in Organizing the 2nd International Exhibition of the Role of Women in Sustainable Development, Tehran International Exhibition
- May 2015 Organizing Exhibition of Achievements in Research Project on "Evaluation of the female student's entrepreneurial skills development, undertaking the problem-based learning"
- Summer 2014 Reviewer in Journal of Jelveh-Y-Honar
- Aug. 2014 Member of consultation meeting for Innovation Activist in Toy Design, Supreme Council for Cultural Revolution
- May 2014 Set up Workshop of Lighting Design based on Iranian and Japanese Tradition, Alzahra University

## **EXHIBITIONS**

- 2015 Collective Exhibition of the Contemporary Art of Iranian Academic Women, Niavaran Cultural Centre, Tehran, Iran
- 2015 Collective Exhibition of Industrial Design Students Work in Furniture Design, Alzahra University, Tehran, Iran
- 2014 Collective Exhibition of Stuff of School of Art, Alzahra University, Tehran, Iran
- 2013 Collective Exhibition of Stuff of School of Art, Alzahra University, Tehran, Iran
- 2010 Collective exhibition of "Dream to Reality 2", Kamaledin Behzad Gallery Tehran, Iran

## **AWARDS**

- 2004    Awarded scholarship for postgraduate studies by Ministry of Science, Research and Technology of Iran
- 2001    First-Class degree in Industrial Design Course (BA), Alzahra University, Tehran, Iran
- 2000 & 2001    Top student of the Alzahra University
- 2001    Top researcher student of Alzahra University