In the name of god

Curriculum vitae

Surname: DANESHGAR

Name: FAHIMEH

Date of birth: June / 21 /1953

Place of birth: Esfahan/IRAN

Sex: female

Marital status: married/one 33 year- old son

EDUCATION

- 2006 PHD in Art at AIZAHRA UNIVERSITY/TEHRAN/IRAN
- 1978 M.S in visual communication at E.N.S.A.D/PARIS/FRANCE

Thesis subject: analysis of pictorial message in Persian miniatures

- 1976 B.S in Aesthetic of arts at PARIS I /SORBONNE
- 1975 B.S. in graphic arts with honor rating A+ at decorative arts faculty of TEHRAN
- 1971 Baccalaureate in mathematics at French school of ESFAHAN
- 1969 French B.E.P.C.

ADDITIONAL COURSES

- 1979 Apprenticeship in color T.V graphic at channel 2/PARIS/FRANCE
- 1976 Advance course of graphic arts and technology at ESTIENNES SCHOOL/PARIS/FRANCE

SPECIAL ASSIGNMENT

1987 Investigating the possibilities of establishing graphic field in ESFAHAN, on behalf of ministry of higher education

MEMBERSHIPS AT

Academic staff of Alzahra University

Graphic designers' society of Iran

Icograda (International society of graphic designers)

RESEARCHES

Y• YV Studying user interface criteria from Ben Shneiderman's comment. (F.Mohammadi Maklevani- F.Daneshgar. (December 11,2017). 2nd International conference on research in Art

2017 Indian classical dances: Techniques and means of expression. Jejveh Honar journal. Alzahra University.

 $\gamma \cdot \gamma \gamma$ A comparative study of Katak and Samaa' from a historical view. Iranin society of history's journal.

2016 Indian dances from religion and symbolism viewpoint (book). Alzahra University publication.

2016 A Study on the Figurative Sculptures from the Islamic Revolution to the End of the Iran-Iraq War with Regard to the Modernism. Negareh Journal

2016 The effectiveness of three-dimensional urban advertising from the perspective of iconology. Journal of urban management

2016 "Symbolism in poster" (book). Alzahra University publication.

2016 A comparative study of type design engineering of characters "H" & "B" in Lotus and Adobe Arabic font based on basic design and principles of Iranian calligraphy

2016 A study on structuralism and post structuralism in visual and linguistic signs. Naghshmayeh journal

2016 Aestheics: Color, form and texture in character design in an animation. The first conference of contemporary Iranian character design. Atefeh Laboo- Hosseini. Fahimeh Daneshgar

2015 "Collage techniques" (book). Samar publication.

2015 "The function of dot's place on Farsi typography". Indian Journal of Science and Technology. India

2016 "The creativity effect in printed advertisings done with computer from 1370s in Iran". Jejveh Honar journal. Alzahra University.

2011 "The function of linear structure of Farsi typography from a plastic view point". Comparative study of Art journal. Esfahan Art University

2001-2009 Semiotic analyses of:1- the step of love of Attar 2- Yusef and Zoleykha of Behzad 3-Headline page of Dolat Elieh newspaper. Etc.... 1995 "Analyses of pictorial messages in propaganda in Iran". Jejveh Honar journal. Alzahra University

- 1991 "Manual printing and gravure". Jejveh Honar journal. Alzahra University
- 1991 "The image of propaganda". Jejveh Honar journal. Alzahra University
- 1971 "History of graphic art" . Ministry of education publication
- 1978 "Analyzes of pictorial message in Iranian miniatures"
- 1975 "A survey on women image in Spirou"
- 1975 "Aesthetic of Giotto painting"